

Policy 1002. Annual Reporting by Clubs of Financial Information for District Public Relations and Media use.

Why.

1. It has become obvious that Clubs acting independently, don't allow us to capture financial information in the form of donations to local organisations in our District. If we collated the information, we could use it constructively for the benefit of the clubs in our District in Media releases detailing what we have achieved in each Lions year.
2. All these major organisations use their information to tell the audience how much they have given to the Community. Although we as clubs may have donated small amounts to these larger organisations, they all add up to a tangible donation collectively throughout our District, and we are not recognized for that support. It came to light that the Child Cancer Foundation nationally had received from Lions Clubs throughout the Country \$46.000. No one in the Lions organisation knew that, that much money had come from our NZ Clubs.
3. WE, as a District Cabinet, are representing the Clubs and would like to promote the good work clubs do. At present we are the best kept secret in a lot of our communities.
4. This policy was floated at the Administration forum held in Hanmer Springs November 2020.

The Policy;

That the Club Treasurers forward to the District Treasurer the list of annual donations made to organisations, no later than 30th October in time for the District Cabinet Meeting in November. This report at present forms part of the Performance statements sent to Charity Services. So, no additional work is required.

LETTER SENT OUT TO ALL Clubs) Next page. To Be Sent out by Treasurer annually.

Date	Amendment made	Admin Cmte Actioned	Remarks
25May 24	Last sentence Letter sent annually	Treasurer to include reason WHY we need the information	

Dear Club President,

At the recent Cabinet meeting in Hanmer, I raised the idea of collating details of donations made by clubs to their respective communities for all clubs in District 202E. I consider that the accumulated donation total would be very useful when promoting Lions to the community and prospective members. It would be quite impressive to be able to say that collectively clubs in our district made total donations of \$xxxx with details of the top 5 beneficiaries across the district.

I am asking clubs to provide details of donations for the year ended 30 June 2020 and it should be quite easily obtainable from club's annual financial statements and reports. I am not asking for clubs to have to undertake considerable research.

Any information provided by clubs would not be made public and would remain confidential.

I hope that your club is willing to participate in this exercise but I wish to point out that there is no compulsion to provide the information. The more clubs that do participate the better, as we will achieve more meaningful figures.

Thank you for considering this idea and I hope that your club is prepared to support it.

Please contact me if you wish to discuss.

Best wishes to your club and family for Christmas and I look forward to hearing from you.

Kind regards

Ian Lennie

Treasurer